

# flextal™

[www.flextal.com](http://www.flextal.com)

Talent trusted by leading brands, startups, and agencies

TriNet 

JONAS PAUL  
EYEWEAR

UBER

sermo

Entrepreneur

amazon

jpg



About FlexTal

# Flexible Talent matched on demand™

Full-time, part-time, or hourly

Marketers

Developers

Business

Finance

Designers

Sales

# How we compare to DIY or traditional marketplaces

	FlexTal.com	In House DIY	Marketplaces*
Expert Vetted	✓	✗	✗
Legal & Compliance	✓	✗	✗
Accounting & Payments	✓	✓	✗
Time To Match	7-10 Days	1-4 Months	7-10 Days
Talent Guarantee	✓	✗	✗
Failure Rate	Less than 1%	High	Very High
Pre-Screened Interviews	✓	✗	✗
Unlimited Rematches	✓	✗	✗
Dedicated Customer Success	✓	✗	✗
Termination Costs	None	\$\$\$\$	None

\*UpWork, Fiverr, freelancer, Guru.com, Catalant

## Industries

# Pre-vetted Talent across every industry

Professional Services

Consumer Products & Services

Ecommerce B2C

Financial Services

Health & Life Sciences

Media, Entertainment, Arts

Real Estate

Transportation

Construction

Ecommerce B2B

Education/HigherEd

Food, Beverage, Tobacco

Industrial, Manufacturing, Gas/Oil

Non-Profit

Technology

Motosports

How FlexTal works

# Our matching process

1



## Talk With Industry Experts

An expert on our team will work with you to understand your goals, needs, team dynamics, and more.

2



## Meet Hand-Selected Matches

Within days, we'll introduce you to the right talent for your needs. Ave time to match is 7-10 days.

3

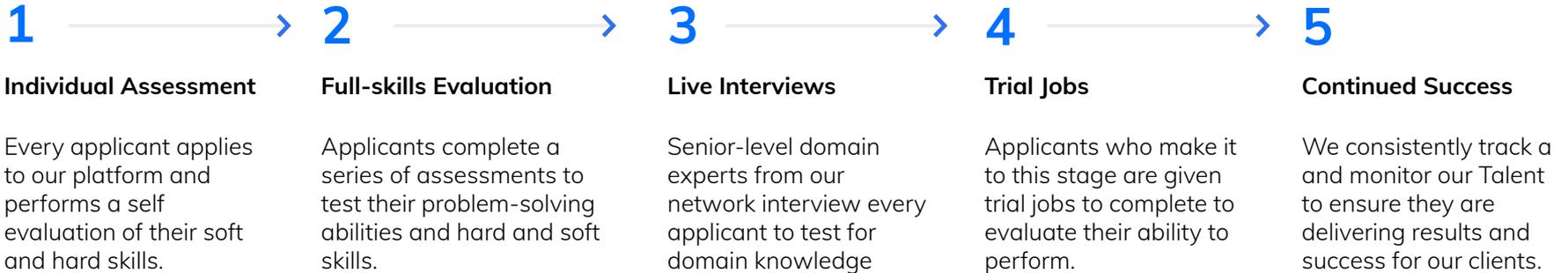


## The Right Talent Fit, Guaranteed

We guarantee a perfect match for you and your team. If you're not happy we offer unlimited rematches.

We accept less than 5% of applicants

# How we vet Talent



# Use cases

<p><b>X</b></p> <h2>Staffing Problems</h2>	<p>1. <b>You're entering a new market or launching a new product</b> but don't have the staff to do the work. Getting a staff hired and up to speed will likely take months, which means lost revenues and delayed schedules.</p>	<p>2. <b>You have seasonal work</b> that only needs staffing certain times of the year. But maintaining a full-time staff year-round is costly and an inefficient use of your staffing dollars.</p>	<p>3. <b>You're short-staffed due to absences</b> for maternity/paternity leave, sick days, jury duty, resignations, etc. but your work demands are still climbing.</p>
<p><b>✓</b></p> <h2>Flexible Talent solutions</h2>	<p>Staff your new projects in as little as 48 hours with top-tier talent who can be on boarded and ready to work on day one. You can start work immediately and guarantee crucial deadlines are met.</p>	<p>Eliminate waste and lost revenue by leveraging our flexible talent to staff seasonal work more cost-effectively. Only pay for talent when you need to. And since there are no cancellation fees, you can cancel anytime.</p>	<p>Backfill short-term positions with talent who can step in and fill any voids from a couple of weeks to several months. You'll get the help you need and keep your costs manageable.</p>

# Use cases

<p><b>X</b></p> <h2>Staffing Problems</h2>	<p><b>4. You don't have the leadership on staff</b> for an upcoming project. Whether it's a strategic initiative, product launch, or anything else, you just can't fake it, but the win would be huge.</p>	<p><b>5. You don't have all the skills or expertise on staff</b> to fulfill the needs of a new or existing project.</p>	<p><b>6. You're hesitant to commit to a full-time hire</b> because you don't know if they'll work out.</p>
			
<p><b>✓</b></p> <h2>Flexible Talent solutions</h2>	<p>Bring in our pre-vetted domain experts and consultants who can work with you throughout the process and even stay on after to support until you have right staff on board.</p>	<p>Fill staffing gaps with skilled Talent in as few as two days. Whether you need marketers, developers, business, finance, sales, or design, we can give you the talent and depth of experience you need.</p>	<p>Try out your full-time hire first by bringing on someone from our network. If you like them and want to make them full-time, just let us know and we can help.</p>

Why FlexTal

# With FlexTal you can:



## Fill Talent roles on demand

With Talent who can start as soon as you need them.



## Get access to the best Talent

We accept only the top 1% of applicants so you get the best of the best.



## Hire only when you need Talent

Scale down when you don't.



## No long-term commitments

No cancellation fees, and no hassles.



## Easily convert your Talent

Into an FTE if you need to.

# Frequently asked questions

## How many candidates do we choose from?

We present one person at a time for each job opening. We are confident in our Talent's expertise and believe that too many choices slow down the hiring process and delay results.

## How quickly can the Talent start?

Our matching process usually takes as few as 48 hours. From there, it's about interviewing candidates to ensure they're the best fit for the job. After that, they can start immediately.

## Does the Talent integrate into our team?

Yes. Our Talent can integrate into your team as much or as little as you need. They can join meetings, be in your Slack and other chat and PM tools, or stay behind the scenes if you need them to.

## What is the notice policy for ending work?

If you want to end work with existing Talent, give us a 10-day heads up, and we will complete the job. There are no fees associated with canceling. Hire when you need Talent, and scale down when you don't.

## Can I convert my Talent into an FTE?

Just let us know. We've built an easy way to convert a freelancer into an FTE.

## Are there any up front fees for recruiting?

There are no upfront fees. However, once we provide an estimate, we require an initial refundable matching deposit to start the matching process and begin working with your new Talent.

## How do you vet the Talent?

All applicants must undergo an extensive screening process that measures emotional intelligence, domain expertise, industry experience, and professional skills.

## How much does FlexTal cost?

Because we have talent worldwide, pricing can vary across several factors. We will work with you to find the right price point for your job.

## What is your guarantee?

We guarantee all of our Talent and offer unlimited rematches. If customers are unhappy with their Talent, the Customer Success Team will work to make things right.

## What payment methods?

We currently accept all major credit cards, ACH, and bank wires.

# Explore roles & levels

# Business, strategy, & finance Talent

Roles (Full-time, part-time, or hourly)	Associate ± 2 Years	Mid-Senior Level ± 5 Years	Director ± 10 Years	Executive ± 15 Years
CEO			✓	✓
CFO			✓	✓
COO			✓	✓
Management Consultant		✓	✓	✓
Restructuring Consultant		✓	✓	✓
Business Consultant		✓	✓	✓
M&A Consultant		✓	✓	✓
Market Researcher	✓	✓	✓	✓
Financial Modeler	✓	✓	✓	✓
Data Analyst	✓	✓	✓	✓
Data Scientist	✓	✓	✓	✓

# Marketing & brand building Talent

Roles (Full-time, part-time, or hourly)	Associate ± 2 Years	Mid-Senior Level ± 5 Years	Director ± 10 Years	Executive ± 15 Years
CMO			✓	✓
Project Manager	✓	✓	✓	✓
Growth Marketer		✓	✓	✓
Social Media Manager	✓	✓	✓	✓
Paid Search/SEM Marketer	✓	✓	✓	✓
Paid Social Marketer	✓	✓	✓	✓
SEO Marketer	✓	✓	✓	✓
Amazon Marketer	✓	✓	✓	✓
Marketing Analyst	✓	✓	✓	✓
Email Marketer	✓	✓	✓	✓
Copywriting/Content Marketer	✓	✓	✓	✓
Programmatic Marketer	✓	✓	✓	✓

# Development & engineering Talent

Roles (Full-time, part-time, or hourly)	Associate ± 2 Years	Mid-Senior Level ± 5 Years	Director ± 10 Years	Executive ± 15 Years
CTO			✓	✓
Product Manager	✓	✓	✓	✓
Full-Stack Developer	✓	✓	✓	✓
Front-End Developer	✓	✓	✓	✓
Back-End Developer	✓	✓	✓	✓
iOS Developer	✓	✓	✓	✓
Android Developer	✓	✓	✓	✓
Javascript Developers	✓	✓	✓	✓
Web 3.0 Developer	✓	✓	✓	✓
Blockchain Developer	✓	✓	✓	✓
Cryptocurrency Developer	✓	✓	✓	✓

# Sales Talent

Roles (Full-time, part-time, or hourly)	Associate ± 2 Years	Mid-Senior Level ± 5 Years	Director ± 10 Years	Executive ± 15 Years
CRO			✓	✓
VP of Sales			✓	✓
Sales Consultants & Go-to-market	✓	✓	✓	✓
Sales Enablement	✓	✓	✓	✓
Customer Success Manager	✓	✓	✓	✓
Account Manager	✓	✓	✓	✓
Enterprise Sales	✓	✓	✓	✓
Product Sales	✓	✓	✓	✓
Sales Development Rep	✓	✓	✓	✓
Business Development Rep	✓	✓	✓	✓
CRM Consultant	✓	✓	✓	✓

# Design & creative Talent

Roles (Full-time, part-time, or hourly)	Associate ± 2 Years	Mid-Senior Level ± 5 Years	Director ± 10 Years	Executive ± 15 Years
Graphic Designer	✓	✓	✓	✓
Product Designer	✓	✓	✓	✓
UX Designer	✓	✓	✓	✓
UI Designer	✓	✓	✓	✓
Brand Designer	✓	✓	✓	✓
Content Designer	✓	✓	✓	✓
Design Researcher	✓	✓	✓	✓
Interaction Designer	✓	✓	✓	✓

# Web & eCommerce Talent

Roles (Full-time, part-time, or hourly)	Associate ± 2 Years	Mid-Senior Level ± 5 Years	Director ± 10 Years	Executive ± 15 Years
Web Designer	✓	✓	✓	✓
Web Developer	✓	✓	✓	✓
Website Manager	✓	✓	✓	✓
Website Optimization	✓	✓	✓	✓
UI/UX Designer	✓	✓	✓	✓
Shopify Developer	✓	✓	✓	✓
Wordpress Developer	✓	✓	✓	✓
Wordpress Designer	✓	✓	✓	✓
Web & eCommerce Consultant	✓	✓	✓	✓

# Ready to get started?



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